



2015 Annual Report

Two years ago, we began with a simple goal – save the remaining six translators that served with Janis and Matt. Today, we operate chapters in eight cities, having helped resettle 1,335 people in 2015. Our goal for the future, while expanded, remains simple – save all the remaining translators left behind in Afghanistan and Iraq who qualify for a Special Immigrant Visa (SIV).

In 2015, we transformed No One Left Behind from a labor of love into a professionalized veterans assistance firm. We hired one full time CEO who has led our growth and fund raising and one full time Director of Resettlement, who has guided our operations as we've taken on greater responsibilities. We also brought on a full time Chief Operating Officer to oversee our day to day operations. Together, they have led a team of our core volunteers that have helped find jobs for 158 veteran translators, furnished the homes of 274 families, and find emergency housing for 15 families within 48 hours of being notified. Additionally, each of these 352 veterans and their families now have an American mentor they can call in a time of need. In short, we **helped 1,335 people last year - 352 veteran translators and their families.**

Our CEO led our expansion into five cities (San Francisco, Chicago, Denver, San Diego, and Omaha) and our development activities. We held four fundraising events that combined raised over \$57,000. We also improved our online fundraising by a factor of five, having raised \$62,000 and \$339,664 in 2014 and 2015, respectively. In total, we raised \$514,664 from individuals and foundations and gave away \$502,500 in furnishings and household goods. We provided \$95,212 in rental aid to 59 families and spent over \$85,000 buying 21 cars for 21 families. Each of those families continues to be employed thanks to the use of that automobile.

We also created and developed the NOLB Advisory Board – currently chaired by Ambassador Paul Wolfowitz. The Advisory Board's membership includes an immigration attorney (who has offered her services to NOLB pro bono), a non-profit development director who has raised over \$50 million for veterans in his career, a Middle East Expert from the Atlantic Council, a venture capitalist, a public relations agent, and several veterans. All members have agreed to provide NOLB with at least an hour of their time annually and to attend at least one NOLB event annually for the purposes of raising funds, support, or media awareness.

Our team met with many prominent government and former government officials in 2015. Meetings with Vice President Cheney, Secretary of Defense Rumsfeld, and Ambassador Wolfowitz raised \$86,000 in funds alone. Additionally, Ambassador Wolfowitz arranged for the Wall Street Journal to feature NOLB in its Memorial Day Weekend edition – the article raised at least \$125,000 in reader generated contributions. Our organization has also featured prominently in Rumsfeld Foundation promotional materials since summer 2015. Members of Congress

sought out our team's counsel and advice on legislation and policy on five occasions in 2015 – resulting in the 2015 National Defense Authorization Act that provided an additional 4,000 visas for Afghan translators through September 2017.

Our COO registered NOLB for operations in all 50 states (a process that will have to occur annually in perpetuity for the life of the organization). He also led the effort to redesign and overhaul our website (now provided through a contract he negotiated with Charity Engine). The new website now allows translators to request our assistance directly through an online form and vastly improves our abilities to sign up and manage new volunteers. On the backend, the website allows our team to create case files on each and every translator we assist – capturing the vital information that proves our positive and substantial impact. Finally, the website includes a custom email, fundraising, and donation toolset that replaces and improves upon those offered under our original website (provided by NationBuilder).

In addition to the website, our CEO and COO, negotiated and signed a pro bono partnership with Miller & Chevalier to provide NOLB with annual tax services and assistance in filing our IRS Form-990. Miller & Chevalier aided in the drafting and filing of our 2015 990, insuring it met all IRS regulations and requirements. They have also provided us with continuous operational support – i.e. anytime we have a tax question, they will answer it for us.

Our team also signed a partnership with JBRD Apparel (a veteran owned and operated business) to redesign our logo (now our current logo) and create and manage an online apparel store. Our t-shirts, hoodies, and water bottles are now for sale online – all net proceeds (i.e. earnings after cost) go to NOLB as a charitable contribution from JBRD – an arrangement reviewed and approved by our pro bono tax attorneys at Miller & Chevalier.

Our Director of Resettlement unified our operations across all our chapters and brought them in line with those of a professional refugee resettlement firm. She also oversaw the drafting of our Standard Operating Procedure (SOP) guide – an effort that has required her to gather and coordinate the input of every chapter head and over 20 volunteers. She also led a team of grant writers, to produce and submit five grant applications on NOLB's behalf - one (\$25,000) was awarded in late 2015. We will expand upon this initial effort and apply to at least 25 grants in 2016.

We also negotiated and signed a pro bono public relations partnership with ScoutComms – America's premiere veterans public relations firm. To date, that partnership has yielded stories in the Washington Post, The Los Angeles Times, The San Diego Union Tribune, and The Military Times.

In addition to ScoutComms efforts, we also engaged in our own organic media campaign. PBS' NewsHour and Al Jazeera America both covered our operations in mini documentaries – coverage that we used to generate at least \$20,000 in contributions. We also produced a number of our own videos and Social Media memes that found a substantial audience. For example, we

filmed the arrival of our first client in our San Diego Chapter, Jack. The video, “Welcome Home Jack” earned over 600,000 views on Facebook within 48 hours.

We signed a movie deal with Her Productions in summer 2015. Under the terms of the deal, NOLB will receive a portion of future ticket sales and will work jointly to promote the movie. We hope to premiere a portion of the film at an event in the United States Capitol in 2016. We formalized our partnership with the International Refugee Assistance Project (IRAP) – this has led to streamlining, unifying, and ultimately, improving the assistance and guidance we provide to an overlapping group of clients.

Finally, we welcomed Jason Gorey and Valerie Brown to the Board of Directors.

2015 Impact Report

Nationally, NOLB has worked to alleviate stress and prevent homelessness by assisting upwards of 274 families furnish their homes and paying more than \$95,000 in rental assistance. NOLB has assisted more than 21 families secure transportation via public transportation or through purchasing personal vehicles, allowing them to secure and maintain meaningful employment and move towards economic self-sufficiency. Overall, NOLB has helped more than 350 families (1,335 individuals) nationwide, assisting with case management and employment services, including public benefits applications and continuing services, food assistance, career counseling and employment placement, and integration and assimilation assistance.

	Furnishings Provided (Number of Families)	Rental Assistance Provided (Number of Families)	Rental Assistance Provided	Number of Car Grants Provided	Employment Services (Individuals Served)	Families Served (Overall)	Individuals Served (Overall)
Washington, DC	156	34	\$68,314	8	80	181	724
Rochester, NY	16	5	\$5,968	8	14	36	57
Chicago, IL	12	6	\$5,635	1	15	15	52
Denver, CO	40	10	\$9,295	2	8	45	135
San Francisco, CA	50	3	\$6,000	2	30	60	330
San Diego, CA	N/A	1	N/A	N/A	1	1	1
Boston, MA	N/A	N/A	N/A	N/A	3	3	3
Omaha, NE	N/A	N/A	N/A	N/A	7	11	33
Totals	274	59	\$95,212	21	158	352	1,335

Washington, D.C.

- Distributed furniture, appliances, clothing and toys to 156 families (637 individuals) in the past year. (Estimated value: \$400,000.)

- Rental Payments: 34 families for varied time periods. Average Cost: \$2,000. Total Cost: \$68,314
- Purchased 8 cars at an average price of \$4,000 per car, totaling \$32,000
- Paid \$2,000 in checks or food purchases to supplement food stamps or to assist families who are not receiving food stamps.
- NOLB paid \$6,000 to cover airfare from Afghanistan to the United States.
- Provided interview training and/or job interviews to 48 SIV recipients. Some employer partners include Ted Britt Automotive Group, Graybar Industries, and Erie Insurance.

Rochester, New York

- Furnished 36 homes, helping 57 individuals, at an estimated worth of \$28,500.
- Paid \$5,968 in rental assistance to five families.
- Paid \$20,100 to purchase cars for eight families (not including the cost of insurance, also paid by NOLB.)
- Mentors and volunteers donated 257 hours of time. Also assisted 5 individuals to drive private vehicles and meet the hourly driving requirements in order to become licensed drivers.
- Purchased bus passes for 5 individuals.
- Provided food assistance to 36 individuals (either in advance of receiving food stamps or to supplement the meager assistance provided.)
- Placed 14 individual SIV recipients in jobs.
- Provided for Integration and Assimilation assistance, including trips to zoo, museums, parks, Niagara Falls, dinners at volunteers' homes, movies, swimming classes, Lake Ontario, and trips dedicated to local and US history.
- 5 children attended therapeutic riding after showing signs of trauma and difficulties adjusting to life in the United States, courtesy of a small grant that has since ended.
- Robust volunteer community provides supplemental services including one volunteer who finds and fixes computers, one who helps place individuals into vocational training, and one volunteer who runs a diaper bank.

San Francisco, California

- Placed one client in full time employment.
- Purchased one vehicle. (Total Cost: \$3,000.)
- Intervened with one family preventing eviction and homelessness by paying their rent and bills. (Total Cost: \$1,270.)
- Provided furnishings to 50 families (approximately worth \$45,000.)
- Provided rental payments to three families (\$6,000.)
- Purchased cars for 2 people.
- Served 60 families (330 individuals.)
- Provided ESL tutoring to 9 families.

Chicago, Illinois

- Furniture, food, and clothing to 12 families (40 individuals) at an estimated value of \$9,000.
- \$5,635 in rental assistance provided.

- One car purchased (\$3,000 plus cost of insurance).
- 7 computers donated to families in Chicago and in other chapters.

Denver, Colorado

- Distributed furniture, appliances, linens, clothing and toys to 40 families (148 individuals) since June. (Estimated value: \$20,000)
- Purchased two cars.
- Overall, assisted 45 families (135 individuals.)
- Provided rental assistance to 10 families (\$9,295). Notably, NOLB received a call from a military spouse on Christmas Eve asking for help as the interpreter who had saved her husband's life in Iraq had been evicted from his apartment after he had been in the US for one week. NOLB found him living with his wife and 5 kids in a motel room with a single full size bed, and immediately moved him to a donated hotel room with four queen size beds, and then paid for him to move into an apartment. This all occurred over the span of five days.

San Diego, California

- Resettled one client (August 20, 2015) and arranged donated housing.

Omaha, Nebraska

- Our newest chapter. Current activities surround helping a burgeoning population of Afghans find and maintain employment. Zero requests for additional assistance beyond employment placement services.

Boston, Massachusetts

- Originally only provided Operation Lost in Translation assistance, but as of Dec 2015, we've found a new chapter head who has agreed to take on full chapter responsibilities. We expect to begin full operations by early 2016.

Future Chapters:

Confirmed:

- Houston, TX

Proposed:

- Sacramento, CA
- Los Angeles, CA
- San Antonio, TX
- Dallas, TX
- Philadelphia, PA
- Tampa, FL